

FOR IMMEDIATE RELEASE

**RICASHA SALON 5TH ANNIVERSARY PARTY
& \$500.00 MAKEOVER FACEBOOK RAFFLE
SATURDAY, FEBRUARY 12, 2011**
www.facebook.com/ricashasalons

Palm Springs, CA February 7, 2011 – Ricasha Salon owners Rick Innocenti and LaShae Rock invite the public and media to their 5th Anniversary Party on Saturday, February 12, 2011. The festivities are from 5:30 p.m. - 7:30 p.m. Champagne and desserts will be served. Ricasha Salon is located at 110 E. Andreas Road, Palm Springs, CA in Palm Spring's historic Palm Canyon Drive. Ricasha Salon is a full-service salon created to meet your custom hair, color and nail needs.

Ricasha Salon started back in 2006 so that they could share their love of cutting, color and nail fashion with their friends and clients. Ricasha Salon is a featured Goldwell Concept Salon featuring full hair care and make-up. The vision for Ricasha Salon continues to be a salon environment and experience that is enjoyable for everyone in order to meet their changing lifestyle needs and desires. They treat each client like family and they want you to leave the salon feeling and looking your best each and every time.

'WIN A \$500 MAKEOVER' -- Facebook raffle details: **GO TO: www.facebook.com/ricashasalons** and **'LIKE' us to enter!** Opportunity to win one (1) \$500.00 salon makeover for a woman or man to be given away during Ricasha Salon's 'LIKE' Facebook Raffle. The Makeover package includes: professional consultation, color, cut, styling, mani/pedi, glamour make-up, champagne lunch, photos before & after, \$35.00 custom jewelry selection and a gift bag. Winner will also receive a 25% off certificate for salon services for your spouse, significant other or friend, plus one of Rick's handcrafted, elegant jewelry pieces often featured in *Designing Women* and *The Golden Girls*.

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